

"Helping Professional Musicians and their families in times of need since 1914"

Musicians Foundation Receives Recognition for 100 years of Service to Musicians



1. Musicians Foundation AMP Award

the achievements of composers and musicians in the advertisement industry. Accepting this honor on behalf of the Musicians Foundation was Advisory Council member Bobby Lopez. On video, Mr. Lopez delivered a statement thanking AMP for its support of the Musicians Foundation.



2. DJ Whatever

The evening included a live performance by indie-band sensation **Ra Ra Riot** and a dance set from **DJ Whatever**, a New York Native and one of iHeart Media's rising stars.

The Musicians Foundation would like to thank Board members Andrew Bloch and Lyle Greenfield for facilitating the start of this relationship between AMP and the Foundation.

CITY WINERY New York, NY – May 11, 2016 - The Association of Music Producers (www.ampnw.com) presented the Musicians Foundation with an award for its long time service helping musicians overcome misfortune. The trophy was part of the evening's events. The AMP Awards, an annual competition for outstanding work in music and sound for all media, celebrates



3. Best Sound Design Winners ANTFOOD

As Mr. Bloch said, *"This high-profile industry event at which we celebrate the outstanding achievements of composers and musicians provides a unique opportunity to raise public awareness of the Foundation's mission in supporting musician and their families in need. It's a win-win for both organizations."*



4. Board Member Andrew Bloch Discussing Musicians Foundation



5. BC Vermeersch and Nick Rifken, Foundation Staff

Musicians Foundation Welcomes Three New Board Members!

The Musicians Foundation is honored to welcome Lyle Greenfield, Rabbi Shira Stern, and Thomas F. Parker to the Board of Directors of the Musicians Foundation.



LYLE GREENFIELD Since founding BANG in 1989, Lyle Greenfield has been regarded as both an innovative music executive and a dedicated partner in the creative process. He's overseen songwriting, scoring and sound production on hundreds of commercials and campaigns for an A-list of international brands. Greenfield is a two-time President of the Association of Music Producers (AMP) and is a passionate advocate of the power of original music as a branding tool. His views have been published in SHOOT, Boards, Creativity and Mix magazines. He's been a driving force behind the AMP Awards for Music and Sound, which debuted in New York City in 2013. Before embarking on the musical part of his career journey, Greenfield was a copywriter and Creative Director on the ad agency side, beginning at J. Walter Thompson, followed by Saatchi where he supervised the Jeep business. He was also the founder of the first winery on the South Fork of Long Island and served as President of the Long Island Wine Council for four years.



RABBI SHIRA STERN As the Director of the Center for Pastoral Care and Counseling in Marlboro, Rabbi Shira Stern works with children and adults as they focus on problem solving and personal growth. Rabbi Stern is the daughter of Isaac and Vera Stern. Her mother, Vera was a Board member for over 50 years. Rabbi Stern has more than 32 years of educational experience, including teaching Judaism at Rutgers University. She earned a Bachelor of Arts degree from Brown University and a Master of Arts degree from Hebrew Union College, where she was ordained a rabbi. She earned her Doctor of Ministry degree in Pastoral Counseling from HUC in 2003. She is also a Board Certified Chaplain, and has served as a hospital, hospice and long-term care facility chaplain. Rabbi Stern's writings have been published in The Women's Torah Commentary and The Women's Haftarah Commentary, Jewish Relational Care from A-Z, and she is the Consulting Editor of "Mishkan Refuah, Where Healing Resides," published by the Central Conference of American Rabbis. She has been a contributor and consultant for three National Geographic Books: Celebrate Passover, Celebrate Rosh HaShanah and Celebrate Yom Kippur.



THOMAS F PARKER is a graduate of the University of Massachusetts Amherst. From 1972 to 1974, Thomas Parker was Special Producer and music director of WTIC-FM in Hartford, Connecticut, winning the prestigious Major Edwin H. Armstrong Award, administered by the Armstrong Memorial Research Foundation at Columbia University. IN 1974, he moved to New York City to begin a career in artistic management, and, during the following sixteen years, was associated with Colbert Artists Management, Sheldon Soffer Management, and Shaw Concerts, serving the last firm as Vice President. In the fall of 1990, he established his own firm, Parker Artists.

Thomas F. Parker has given workshops and seminars for the Juilliard School, Peabody Institute of the John Hopkins University, Aspen Music School, New England Conservatory, Concert Artists Guild, New England Foundation for the Arts and Connecticut Commission on the Arts, has been a panelist for Chamber Music America and the First American Classical Guitar Congress, and served on juries for Affiliate Artists, and the Third Arturo Toscanini International Competition for conductors in Parma, Italy, New Choreographers on Point, and the Sewanee Summer Music Festival.