

FOR IMMEDIATE RELEASE

## Musicians Foundation Launches New Model for Helping Musicians

The 104-year-old Foundation takes a modern leap forward

Media Contact:
Jeremy Morrow
jeremy@musiciansfoundation.org
615.557.3678

As of March 2018, financial assistance will be more accessible than ever to musicians in need. *Musicians Foundation* has introduced a two-part online application: A Pre-Application streamlines determination of applicant eligibility; a follow-up Application Supplement and Materials Form complete the grant-request process.

By creating a simple digital pathway, the new system invigorates the Foundation's long and storied commitment to assisting musicians. The foundation can now receive and respond to more requests, significantly diminishing stress on applicants who are already experiencing life difficulties.

"The Foundation is incredibly excited to be moving forward with a modern application for the digital age," said Executive Director B.C. Vermeersch. "The future of music relies on support, and we are determined to play a meaningful part in the community and the industry. Without performers and educators, there is no music."

In implementing the new system, *Musicians Foundation* has teamed up with Submittable, a powerful and secure hosting service with a proven track record in working with major organizations, including National Geographic Society, The New Yorker, National Cancer Institute, Kennedy Center, Chamber Music America, and New York Foundation for the Arts. All data transferred via Submittable employs highly encrypted SSL technology and includes robust cyber liability insurance.

## **About Musicians Foundation**

Created in 1914 in New York City, *Musicians Foundation* is the country's oldest independent nonprofit organization devoted to providing financial assistance to musicians, and their families, in times of need. More information can be found at <u>musiciansfoundation.org</u>.